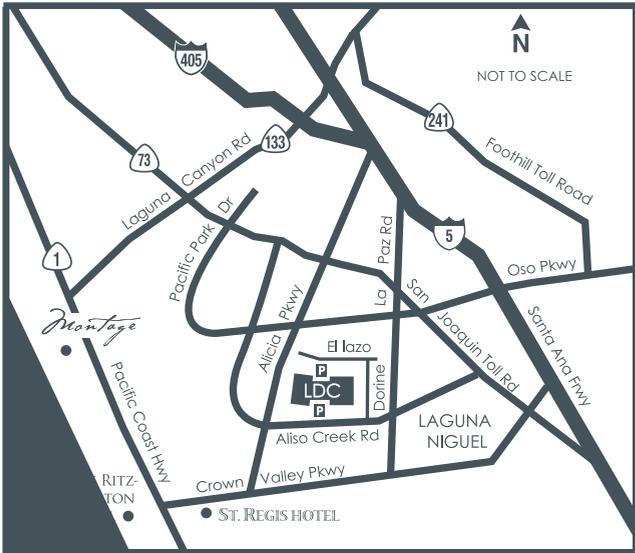


LAGUNA DESIGN CENTER

23811 Aliso Creek Road, Suite 105
Laguna Niguel, CA 92677
(949) 643-2929
www.lagunadesigncenter.com

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LAGUNA DESIGN CENTER
Invites You To Attend

FALL MARKET 2012

Wednesday, September 19

Register Online @
lagunadesigncenter.com/events



featuring
ERIC COHLER
10 AM
and
THOM FILICIA
2 PM



FABRIC
Lee Jofa / Eric Cohler Collection

LDC

Luxury Lifestyle.

Join Us
Wednesday, September 19

FALL MARKET 2012



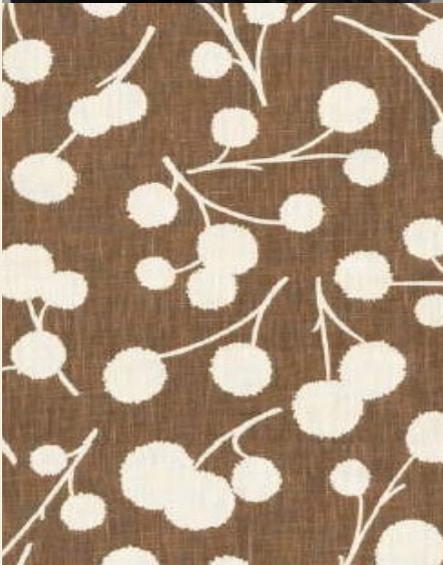
ERIC COHLER

*Restoring Edward
Durrell Stone's 1937
A. Conger Goodyear
house: An epic
journey*



THOM FILICIA

*From Inspiration to
Implementation*



Please Join Us

FALL MARKET 2012

Sponsored by
luxe.
interiors + design



FABRIC
Lee Jofa / Eric Cohler
Collection

Wednesday, September 19
9:00 AM - 5:00 PM



FABRIC
Kravet / Thom Filicia Collection



Join us for a day of design, just for designers!
Featuring keynote presentations by ERIC COHLER and THOM FILICIA and unique showroom events planned throughout the day.

Doors open at 9 AM. Registration Required. Café Neff will be open at 8 AM for coffee and breakfast. Lunch service will begin at 11 AM.

To register for Fall Market, please visit www.lagunadesigncenter.com/events and for more information please call 949-643-2929.

Eric Cohler

Restoring Edward Durrell Stone's 1937 A. Conger Goodyear house: an epic journey.
10:00 AM - Center Court



Eric Cohler, one of the nation's leading interior designers, is highly acclaimed for his distinguishing ability to fuse classical and contemporary elements. Dubbed "The Mixmaster" by industry editors, Cohler's interior spaces display layers of unusual texture, color, and verve. Cohler is proud to be included in House Beautiful's annual issue on "America's Top 100 Interior Designers" as well as to have been designated one of the country's fourteen "best of the best."

Join Eric Cohler through a historical journey of the A. Conger Goodyear house through architecture, interior design, and art; as well as, exploring the differences between a "restoration" process and a "renovation" process.

Thom Filicia

From Inspiration to Implementation
2:00 PM - Center Court



From his start at renowned design firms, including Parish-Hadley, Thom Filicia has launched his acclaimed enterprise, Thom Filicia Inc. and emerged as one of today's most influential and respected interior designers. His clients range from Tina Fey, Jennifer Lopez and Peter Jennings, to those in the worlds of finance, sports and hospitality. Gaining fame on the Emmy-winning *Queer Eye*, *Style Network* and *HGTV*, he is a best-selling author and has been praised as a "Top 100 Designer" by *House Beautiful* and an "A-list" designer by *Elle Decor*. He is also the driving force behind Thom Filicia Home Collection. Filicia's newest publication, *American Beauty: Renovating and Redecorating a Beloved Retreat* will be available in-stores on November 13, 2012. For more information visit www.ThomFilicia.com.

Cocktail Reception

4:00 PM B&C Select, Suite 155

Sponsored by
luxe.
interiors + design



B & C Select invites you to their new and expanded showroom for a delectable cocktail reception! Join us from 4 PM to 6 PM and enjoy cocktails and light fare while you see the exciting new showroom!

Market Schedule



KEYNOTE SPEAKER
10:00 AM - Center Court
Eric Cohler
Sponsored by Lee Jofa

*Restoring Edward Durrell Stone's 1937
A. Conger Goodyear house: an epic journey.*

LEE JOFA invites you directly following Eric Cohler's Keynote Presentation for a reception in the Kravet/Lee Jofa Showroom/Brunschwig & Fils, Suite 156.



11:00 AM
Gina B, Suite 130

Gina B invites you for a meet and great with two local artists NICOLE LANDAU and BEN HECHT from the WILLIAM MERRILL GALLERY.



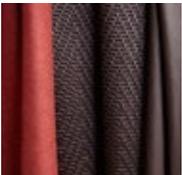
11:00 AM
Westervelt's, Suite 120

WESTERVELTS invites you to their new ART STUDIO to meet California local artists BIRGITTA KAPPE and STEVE KELL and watch them create original paintings throughout the day.



11:30 AM
Roomscapes, Suite 139

Roomscapes invites you to an INTERACTIVE FASHION SHOW featuring models wearing creative outfits to match 8 different cabinetry vignettes. Vote for your favorite vignette and model to get entered into a drawing for a fun gift basket...also featuring a fashion boutique!



11:30 AM – 12:30 PM
Schumacher, Suite 126

Collection Preview & Light Lunch Reception

Visit our showroom for an exclusive presentation of the Schumacher 2012 Fall collection, featuring Luxe Lodge. A refined and rustic, yet thoroughly modern approach for a sophisticated getaway environment, from mountain hearthside to woodland retreat. Discover the plush mohair blends with wool blanket plaids, kilim-inspired patterns, velvet houndstooth and stitched leather fabrics that create this richly textured collection of weaves, embroideries and wallcoverings. Following the presentation, join us for light refreshments.



12:00 PM
Witford, Suite 165

WITFORD invites you to come see the new and exciting ERIC BRAND "MOBIL MATERIALS BAR." The 18' ERIC BRAND trailer has been transformed into a swanky and functional traveling showroom with various monitors displaying details of complex projects and a vast array of materials sourced worldwide.



12:30 PM – 1:30 PM
Fremarc, Suite 132
Designing with Feng Shui:
Presented by Jennifer Bonetto

An Introduction to the Eight Mansion system and how to use this system to determine if furniture placement, bathrooms, kitchens, bedrooms, doors, and so forth are ideally located/placed for money, relationships, health and stability--how to fix this if it's not ideally located/placed. Also, special considerations for bedrooms and offices and interior negative forms in a home that can affect health, money and relationships.



1:30 PM
Jonathan Franc, Suite 160
How to Sell More Custom and Look Great Doing It!

JONATHAN FRANC invites you to an informative and fun presentation on custom creation. Be it built-in media centers, bathroom vanities, or your own furniture designs, this presentation will help you to dazzle your clients and increase their perceived value of your design expertise. Leave the presentation armed with the tools you need to take your interior design to a higher level. Champagne and Hors D'Ouevres.



KEYNOTE SPEAKER
2:00 PM - Center Court
Thom Filicia
Sponsored by Kravet

From Inspiration to Implementation

KRAVET invites you directly following Thom Filicia's Keynote Presentation for refreshments in the Kravet/Lee Jofa/Brunschwig & Fils Showroom, Suite 156.



3:00 PM
Blake House, Suite 171

Join us as REBECCA WELCH, Director of Product Development, introduces the new line of Natural Wallcoverings from HARTMANN & FORBES. Learn more about the sustainable natural materials she chose, the process used to handcraft each roll and the inspiration behind each of the nine series in the Americana Collection. Light refreshments will be served.



4:00 PM
Cocktail Reception
B & C Select, Suite 155

B & C SELECT invites you to wind down after a day of design with a delectable cocktail reception in their new and expanded showroom!

Sponsored by
luxe.
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Throughout The Day



Aga John, Suite 121

AGA JOHN invites you to come and see our new arrival of fine handmade rugs from Afghanistan and Pakistan, top design and color in market. Refreshments served.



Ann Sacks, Suite 162

Come see the new HAVELI collection by NEISHA CROSLAND. This collection is inspired by Native American weavings, handmade and painted in Italy. Light Refreshments.



ASID/Orange County Chapter, Suite 108

Please stop by the ASID office for an Open House. Light Desserts.



Austin Horn, Suite 113

Austin Horn is introducing two new FALL Bedding Collections, LEAF collection and the WONDERLAND collection. Make sure to stop in and see these beautiful customizable collections. Light Refreshments.

Throughout The Day



Bassman Blaine, Suite 114

Come see what is new at the Bassman Blaine showroom featuring on-trend furnishings from ARTERIORS HOME, NOIR, LEFTBANK ART and many more exciting lines, where everything is available from the floor. Enjoy a cappuccino while you see the latest Fall Collections.

Bau Showroom, Suite 134

Newest Additions! CLASSIC LEATHER COLLECTION Now Arrived! Recliners, chairs, sectionals, barstools & a full leather line! Plus, pillow, tassels, & bling collections for the Fall. Refreshments, Wine & Cheese.



Birch Hill Interiors, Suite 140

Add grace to your home décor with the elegant and beautiful collections at BIRCH HILL INTERIORS. Light Refreshments.



Brown Jordan, Suite 176

Preview the latest collections and see the new FUSION Collection. Learn how to bring outdoor living to the next level. Light refreshments.



California Style, Suite 111

Introducing new NAUTICA HOME line of upholstery and case goods. Come see CALIFORNIA STYLE'S new art and accessories for all your design needs. Everything available off the floor! Light refreshments.



Century, Suite 114

Join Century as they introduce the new Century Icon Collection by CHARLOTTE MOSS. Light Refreshments.



De Benedictis, Suite 168

Visit DE BENEDICTIS and see their fresh and chic new lines. Don't forget to take a peek upstairs. Light Refreshments.

Design Studio International, Suite 161

Stop in the new showroom offering an eclectic style of furniture, accessories, art and lighting. See the new Fall Collections from BOLIER & CO and ALLAN COPLEY! Light refreshments.



Designers Warehouse, Suite 110

Come see the new KRIESS outlet showroom for big spring savings. Everything is available off the floor. Light refreshments.

Ebanista, Suite 127

Stop in the showroom to see the beautiful and sophisticated fall collection of handmade furniture available. Light Refreshments.



Elizabeth Benefield, Suite 170

Meet LAURY BARNES, Showroom Owner and Fabric Designer of Elizabeth Benefield. See Laury's latest Fall Collection and beautiful new product. Light refreshments.



Exquisite Surfaces, Suite 174

Exquisite Surfaces introduces 2 new product lines; SITIO TILES and SIGNET WOOD collections! Stop by for a glass of wine and French brie to see our new Sitio Tiles and Bauhaus Boards.

Harsey & Harsey, Suite 175

The showroom is updated for Fall with new furniture lines never before seen in Laguna Niguel. Come see the new lines from SHERRILL FURNITURE, PRECEDENT and SCION a new fabric line from HARLEQUIN. Visit the showroom throughout the day to see the newly updated showroom.



Interiors Fine Flooring, Suite 150

Visit the newly expanded showroom to see INTERIOR'S multiple lines of fine flooring available! Light refreshments and Champagne.



Isabella Morgan, Suite 124

Come see the new ISABELLA MORGAN SHOWROOM showcasing the new ISABELLA MORGAN HOME upholstery line. Light Refreshments!

Island Bay, Suite 137

Join ISLAND BAY for a Fall celebration! See their newest collections from SUMMER CLASSICS and GLOSTER. Light refreshments.



Lighting Innovation, Suite 115

There is always something new at LIGHTING INNOVATION! Lighting Innovation introduces many new Fall Collections. Make sure to ask about their lighting consultation service.



Montage, Suite 132

Montage will be featuring the DESIGN EXPRESS COLLECTION from HIGHLAND HOUSE. Select upholstery styles are available in over 300 fabrics for delivery in 30 days. No extra charge for fringe and welting on toss pillows. Don't miss out on this fabulous collection, just in time for the holidays. FREE FREIGHT for orders placed at FALL MARKET.

Pure Fine Furniture, Suite 117

Come see the exciting new showroom PURE FINE FURNITURE manufacturer of custom furniture and accessories for both the residential and hospitality industry. Light Refreshments.



Roomscapes, Suite 139

Make sure to stop by the showroom throughout the day for the INTERACTIVE FASHION SHOW, drawings, and fashion boutique. Light refreshments.

Window Visions, Suite 141

Stop in WINDOW VISIONS-THE LOEWEN WINDOW CENTER OF ORANGE COUNTY! Allow Loewen to show you the possibilities available for your design needs. Light refreshments.



New Lines | New Products

Baker

Suite 177 <

Internationally renowned designer, THOMAS PHEASANT, explores new expressions using simplicity, bold silhouettes and clean finishes in his newest collection for BAKER. Pheasant's 10th anniversary and fourth collection with Baker are inspired by classic ideals and modern luxury.



Montage

Suite 132 <

Beyond its gracious aura of refinement, it is the details found in the new collection EUROPEAN COTTAGE from STANLEY FURNITURE that ultimately give it distinction.

BLAKE HOUSE

Suite 171 >

HARTMANN & FORBES, award-winning maker of natural window coverings of sustainable materials, is launching its first full line of Natural Wallcoverings. The AMERICANA COLLECTION features 46 designs made from sustainably cultivated and rapidly renewable materials.



ANN SACKS

Suite 162 ^

ANN SACKS proudly introduces the OGASSIAN COLLECTION. Daniel Ogassian, artist and designer, features bold and geometric forms displayed in rich finishes and artisan glazes. With vivid shapes and grand scale, these tiles are ideal for large, inspired installations.



New Lines | New Products



Suite 175 ▾

PERENNIALS introduces exclusive outdoor collections designed by celebrated interior designer, ROSE TARLOW. Bringing her unique aesthetic outdoors. The new Rose Tarlow Melrose House for Perennials collection consisting of more than 70 different fabrics compliments Perennials' classic direction, featuring soft colors, antique hues and timeless textures. ❶

Drawing inspiration from global influences and combining popular design trends with dynamic color schemes, FABRICUT introduces its latest print collection – FLORAL EXPRESSIONS all with a hand painted feel. ❷

This season VERVAIN brings a little bit of dainty and delicacy with its new HANAMI COLLECTION. Pattern Hanami, named after the traditional Japanese custom of enjoying the beauty of flowers, simplifies the beautiful flower blossom and replicates a traditional Japanese floral stencil. ❸



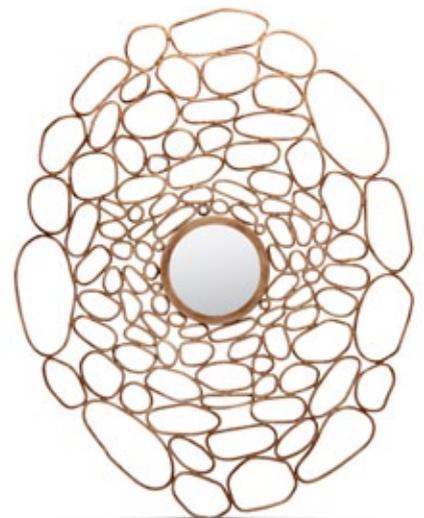
Suite 114 ▲

ARTERIORS HOME introduces the new FELICE IRON BENCH with a natural linen seat and black iron frame and vintage brass accents.

WITFORD

Suite 165 >

Introducing the new line MADE GOODS! Every piece in the collection is hand-crafted by traditional artisans from around the world, using time consuming handwork.



BIRCH HILL INTERIORS

Suite 140 ▲

BIRCH HILL INTERIORS introduces the new MURANO sofa from MARGE CARSON. With a selection of over 550 fabrics and leathers, 50 decorative finishes and an extensive variety of trims and embellishments from which to choose, the final product is always as uniquely personal.

New Lines | New Products

Bau Showroom

Suite >

Introducing the new CLASSIC LEATHER FURNITURE line. The oldest manufacturer of leather-upholstered furniture in the United States. With nearly 200 leather choices and 300 frame options, they are dedicated to crafting the finest leather seating made in the industry.



Kkravet

Suite 156 v

CANDICE OLSON, star of HGTV's Divine Design and Candice Tells All, has introduced a new collection of decorative fabrics for KRAVET. The collection offers precious silks, bold chenilles, dreamy sheers, rich textural bouclé, glazed linens and soft, rich cottons.



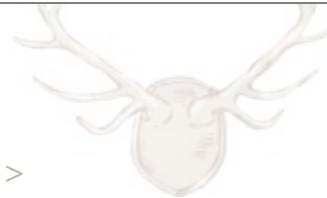
Suite 120 ^

BIRGITTA KAPPE'S paintings are bold with color. From the cocoa and rusty browns of date palms in an Indian Canyon oasis, to the vibrant cloistered gardens of California's missions. Introducing MISSION MORNING and AT THE DOCK.



Suite 130 >

PERRY LUXE COLLECTION is sculpted steel furniture made from hand-cut, hand-formed plate steel that is hand-welded into tables, beds, headboards, and fireplace-surrounds. All products are proudly made in the USA.



CALIFORNIA STYLE HOME COLLECTIONS

Suite 111 v

New line NAUTICA HOME FURNISHINGS is inspired and energized by the spirit of water. The NORTH SHORE collection exudes a contemporary, casual lifestyle. The mid tone stain combined with the refined, tactile details creates a tailored design for any room.



Island Bay

Suite 137 ^ >

ISLAND BAY introduces the new MARINA COLLECTION from SUMMER CLASSICS. The Marina collection invokes images of afternoon boat tours and lakeside sunsets with a mahogany finish frame featuring decorative rope accents.



New Lines | New Products



ROOM
SCAPES
kitchen · bath · home

Suite 139 >

WOOD-MODE'S latest addition to the European Inspirations Design Group is the GRAMERCY PARK Lifestyle Design. A combination of door styles, finishes, and high-end appliances all contribute to this kitchen's unique appeal.

Lighting Innovation

Suite 115 <

There are many new and exciting things happening at Lighting Innovation. Over 200 lines of lighting available! We have many custom capabilities; if you can dream it, you can have it! Contact one of our lighting specialists today.



EXQUISITE  SURFACES

Suite 174

EXQUISITE SURFACES' introduces the new SIGNET COLLECTION. The Signet Collection is made from salvaged antique distressed French oak which is tinted and stained – color options being Indigo, Sand and Army.




DESIGN STUDIO
International

Suite 161 ^ >

Introducing the TAVOLA FURNITURE COLLECTION from OGETTI. Tavola, meaning "table" in Italian, is known today for the use of these natural materials, such as shells, coconut and even rope. Discover a new world of design for your home decor with the Tavola collection.



CENTURY®

Suite 144 >

Century Furniture announces the launch of their partnership with interior design talent, CHARLOTTE MOSS, as the second Century Icon. Ms. Moss has collaborated with Century to produce a range of pieces based off the designs and vision she is renowned for in the interior design world.

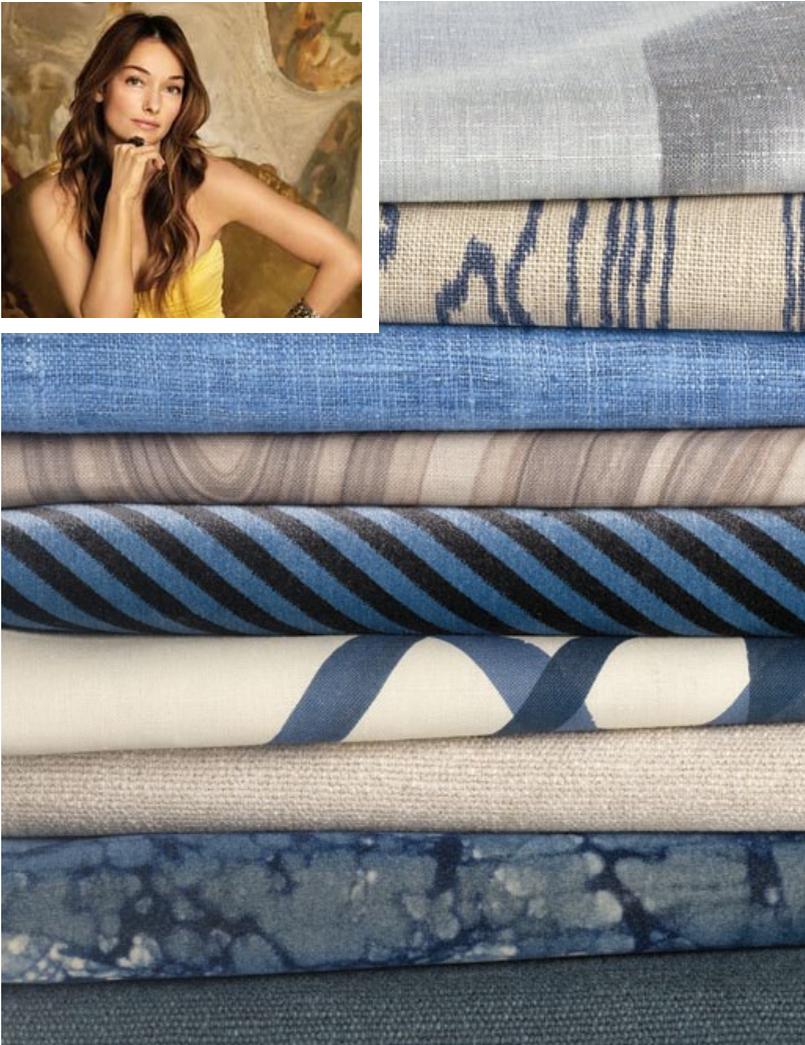


New Lines | New Products

LEE JOFA

Suite 156 <

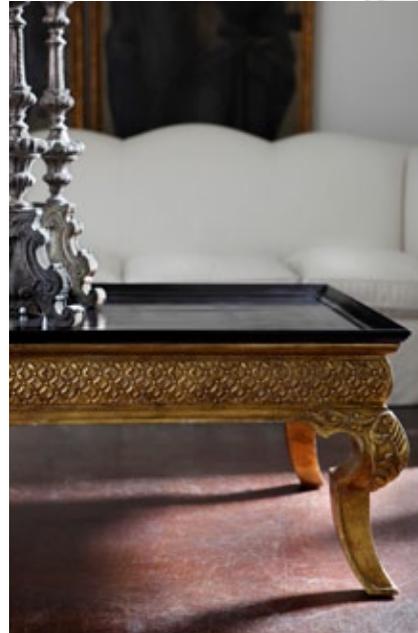
In her second collaboration with GROUNDWORKS, KELLY WEARSTLER has created a vibrant and inspiring fabric collection that combines her love for natural materials, graphic patterns and unique colors.



EBANISTA®

Suite 127 <

The PALAZZO Cocktail Table by EBANISTA has an intricate frette detail apron and antiqued 23K yellow gold finish with an antiqued painted black top. For more information on this piece or others in our cocktail table collection, please visit our showroom



JONATHAN FRANC

Suite 160 ^

The ZOEY CABINET shown in a sleek high-gloss black lacquer finish with satin brass details - now available for viewing at the Jonathan Franc showroom.

SCHUMACHER.

Suite 126 >

Rustic yet refined, LUXE LODGE brings a modern spirit to the rural retreat. This layered collection of fabrics, embroideries and wallcoverings perfectly balances a rough-hewn sensibility with an urbane aesthetic for a truly luxurious and serene environment.



New and Expanded Showrooms

pure
fine furniture



Suite 117 >

Laguna Design Center is pleased to announce the addition of PURE FINE FURNITURE - Manufacturer of custom furniture and accessories for both the residential and hospitality industry. Pure offers a full range of styles and designs from classic, transitional, to mid-century modern and contemporary. Select from PURE'S catalog of over 300 one-of-a-kind pieces or create your very own! Pure offers a one stop shop for all your design and project needs with unbeatable price and services.



B&C
Select



Suite 155 ^ >

B & C Select is proud to announce the opening of their new and expanded showroom, Suite 155 located by the Orange Flag Entrance. Their new space will have a more modern, light and bright feel featuring expanded presentations of Dornbracht, Axor, and Cheryl Wagner. The showroom will also have working shower heads and kitchen faucets on display, and they will be the only retailer in Orange County to carry the new Dornbracht ATT (Ambiance Tuning Technique) Unit.

PROVASI COLLECTION

Suite 143 >



Get Social &
Start Pinning!



Follow Us
on *Pinterest*
Have Fun!

Stay current on the latest LDC news and updates. Organize and share things you love.

Tickets On Sale Now! 6th Annual Designer Runway

Thursday, September 13, 2012
5:00 PM - 10:00 PM
Cocktails, Wine and Cuisine

CO-HOST CO-HOST BENEFITING
 THE COLTON COMPANY
 luxē interiors + design
 PHILHARMONIC SOCIETY COMMITTEES



Order you tickets today!

General admission - \$100
Online: \$100 + \$4 Processing Fee
Order your tickets online @
www.lagunadesigncenter.com/events or call 949.643.2929

YOU ARE INVITED! Join us as teams of OC's top interior designers create fashion forward outfits out of fabric and trim from LDC Showrooms in 90 minutes. Watch as designers strut down the runway and are rated by celebrity judges. Enjoy an evening of culinary tastings paired with wine and cocktails.



A Fall Fashion Preview will be presented by SUE WONG as the prelude to the main event.

Hosted by celebrity designer and star of YouTube's most popular design show REBECCA ROBESON and celebrity judges; MICHAEL BERMAN, KELLY PERSELLIN, NANCY CORZINE, and SUE WONG.

EVENT SPONSORS



SHOWROOM & FABRIC SPONSORS



2012 - 2013 Event Calendar



September 13
DESIGNER RUNWAY
Public



September 19
**LAGUNA DESIGN CENTER'S
FALL MARKET**

Featuring
Eric Cohler
Thom Filicia
Trade Only



October 11
**FALL SAMPLE SALE
DESIGNER PREVIEW DAY**
Trade



October 12-13
FALL SAMPLE SALE
Public



February TBD
ASID OCC Student Career Day
Students



March 19
**LAGUNA DESIGN CENTER'S
SPRING MARKET**

Featuring
Barbara Barry
Charlotte Moss
Trade Only



2012 Directory



Pick up the Laguna Design Center 2012 Directory at the new Visitor Center, Suite 105 or at any of your favorite showrooms.



Cafe Neff Suite 122

Don't forget that Café Neff offers catering in addition to their daily cafe! This charming and innovative café is open for patio dining in the beautiful LDC gardens Monday through Friday. Breakfast is served from 8AM to 11AM and Lunch is served from 11AM to 3PM. Coffee, cappuccino, scones and handmade desserts are available from 8AM to 4PM. For all your Café Neff catering inquiries, please contact the catering office at (949) 831-9464.